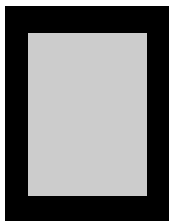
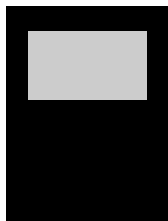


# ANNUAL INLA MEMBERS DIRECTORY 2011

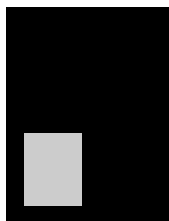
**INSERTION ORDER FOR**  
**2011 Directory**  
**Due: November 5, 2010**



Full-page  
4.5" w x 7.5" h



Half-page (1/2)  
4.5" w x 3.5" h



Quarter-page (1/4)  
2.0" w x 3.5" h

	Member		Non Member	
	B/W	Color	B/W	Color
Full-page, interior: 4.5" w x 7.5" h	\$358	\$458	\$425	\$ 525
Half-page, interior: 4.5" w x 3.5" h	\$215	\$315	\$295	\$ 395
Quarter-page, interior: 2.0" w x 3.5" h	\$170	\$270	\$225	\$ 325
Back cover: 4.5" w x 7.5" h *	\$770	\$970	\$875	\$1175
Inside front cover: 4.5" w x 7.5" h *	\$660	\$860	\$750	\$1050
Inside back cover: 4.5" w x 7.5" h *	\$660	\$860	\$750	\$1050
Tabbed divider page: 4.5" w x 7.5" h *	\$550	\$750	\$625	\$ 825

\* full-page ads only

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_\_) \_\_\_\_\_

Signature: \_\_\_\_\_ Print Name: \_\_\_\_\_

**Place an ad in the 2011 INLA Directory**

**Artwork due November 5, 2010**

Ad Size \_\_\_\_\_ Ad Cost  
 \$ \_\_\_\_\_

Repeat ad from last year

Amount \$ \_\_\_\_\_  Prepay  Invoice

Charge Card #: \_\_\_\_\_

Exp date: \_\_\_\_\_

Signature: \_\_\_\_\_

**Make checks payable to:**

Indiana Nursery & Landscape Association  
 7915 S. Emerson Ave, #247, Indianapolis, IN 46237  
 800-443-7336 • 317-889-2382  
 FAX 317-889-3935 • email: dsheets@inla1.org

**To reserve ad space send completed form to:**

INLA Advertising Office  
 Rick Haverdink  
 3540 West Jefferson, Grand Ledge, MI 48837  
 Phone: 616-218-7410 / Fax: 517-627-4201  
 Email: haverdink@chartermi.net

**Send ads and any production questions to:**

INLA Editorial and Design Office  
 Mary Breidenbach, Cumulus Design  
 1111 E. 54th Street, #133  
 Indianapolis, IN 46220  
 Phone/Fax: 317-205-9635  
 Email: mary@ecumulus.com