



www.inla1.org

Awards of Excellence & Special Achievement Awards

Criteria & Application Forms

The Indiana Nursery and Landscape Association's annual award program includes the Awards of Excellence (nine categories) and three INLA Special Achievement Awards.

Sign up now! The criteria and applications are on the following pages. It's not difficult, and the rewards and marketing benefits to your business will be immeasurable!

INLA AWARD OF EXCELLENCE WINNERS RECEIVE:

- > A plaque and special presentation at the Indiana Green Expo.
- > A presentation binder.
- > A feature article in an issue of the *Indiana Nursery and Landscape News*.
- > Listing in the INLA annual directory.
- > Posting on the INLA website (www.inla1.org) complete with photos for one year.
- > A professional press release about their award
- > Posting at the Mid-Am, Indiana Flower and Patio Show, and the INLA Summer Meeting

STUCK ON HOW TO PUT IT TOGETHER?

INLA Award of Excellence presentation consultations available by contacting the INLA office.

SUPPLIERS ARE INVITED TO SPONSOR AN AWARD OF EXCELLENCE CATEGORY

Sponsor a specific Award of Excellence category related to your product. See the benefits your company receives on the enclosed sponsorship form.

INLA AWARDS PROGRAM GUIDELINES

SPECIAL ACHIEVEMENT AWARDS

INLA members are encouraged to submit suggestions for these three very special awards—Nursery & Landscape Achievement Award, Award of Merit, and the Indiana Nursery & Landscape Employee of the Year. Please take time to recognize the many deserving members for their contributions to our industry!

Nursery & Landscape Achievement Award

To be awarded annually to an individual with good standing in the industry who has given freely of his/her time for the strengthening of the green industry in Indiana. Nominations are voted on by the Awards Committee.

Award of Merit

To be given annually to a business, institution, job, or individual which the INLA feels has contributed significantly to our industry. Nominations are voted on by the Awards Committee.

Indiana Nursery & Landscape Employee of the Year

To be given annually to an individual on staff at an INLA member business where he/she has significantly contributed to the growth of that business and its standing in the community. Five years minimum service required. Nominations are voted on by the Awards Committee. Please provide information about the nominee and his/her contributions. **AWARDS OF EXCELLENCE** These awards annually recognize those firms that have enhanced the Indiana environment with creativity and beauty through landscaping and horticulture.

Categories:

- Residential Landscape Design/Build
- Commercial Landscape Design/Build
- Landscape Maintenance Residential
- Landscape Maintenance Commercial
- Commercial Installation
- Garden Center
- Hardscape Installation
- Hardscape Residential Design/Build
- Hardscape Commercial Design/Build

Entry Fee: \$75

Eligibility:

- All INLA active members (except award committee members).
- No winning project can be re-entered for the same category for a period of five years.
- Non-winning projects may be re-entered.
- All projects must include a completed entry form, written description and photos of the project (hard copy and electronic preferred), and entrance fee.

Submission Deadline: November 1
(All entry materials, fees, and forms due. See enclosed form.)



www.inla1.org

7915 S. Emerson Ave.,
Suite 247
Indianapolis, IN 46237

PH; 317-8889-2382
FAX: 317-889-3935

Dear INLA Members,

We are offering sponsorship opportunities to our associate members each year.

You can A) sponsor an entire category for \$500 or B) sponsor an individual customer(s) in a specific category for \$75 per entry.

By sponsoring a specific category, you receive great benefits (see below). This is an opportunity for your company to show these special customers your recognition of their hard work and how they can be recognized in the industry as a leader.

We invite all vendors and suppliers to participate in the awards sponsorship in some way. Let's celebrate as many contractors' projects as possible. We look forward to seeing these wonderful projects in November! Have a great year!

Robert Johnstone, INLA Awards Committee Chair

SPONSORSHIP APPLICATION FORM

INLA Awards of Excellence

DUE OCTOBER 15
To view previous winners
visit www.inla1.org

The INLA is now offering an opportunity for our supplier members to participate in the Award of Excellence program by sponsoring a specific award category (see examples below).

ELIGIBILITY: Sponsor must be an INLA member supplier. Only one sponsor per category will be accepted.

RETURN ON YOUR INVESTMENT:

- > Company logo and name listed on the winning entry of your sponsoring category.
- > Company logo and name will be listed on all pre- and post-promotional materials, noted in the *Indiana Nursery & Landscape News* magazine, and the annual directory.
- > Encourage your customers to enter – they will realize great benefits! We will supply you with copies of the entry forms to be included with your invoices and placed at your customer counters.
- > Signage at the Indiana Green Expo

For example:

Residential Design/Build Category Sponsored by: Your Company Name Here

All sponsoring categories are \$500 each. Please check the appropriate category you wish to sponsor:

- | | |
|---|---|
| <input type="checkbox"/> Residential Landscape Design/Build | <input type="checkbox"/> Landscape Maintenance – Residential |
| <input type="checkbox"/> Commercial Landscape Design/Build | <input type="checkbox"/> Landscape Maintenance – Commercial |
| <input type="checkbox"/> Commercial Installation | <input type="checkbox"/> Hardscape Installation (residential or commercial) |
| <input type="checkbox"/> Garden Center Design | <input type="checkbox"/> Hardscape Residential Design/Build |
| <input type="checkbox"/> Garden Center Design | <input type="checkbox"/> Hardscape Commercial Design/Build |

Company/Contact Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____

PAYMENT: Make check(s) payable to: Indiana Nursery & Landscape Association (INLA) or Pay by credit card (Master Card, Visa or Discover only). Please provide the following information printed clearly.

Name on card: _____

Card No.: _____ Exp. Date: _____ 3-Digit PIN: _____

Billing Address/City: _____ Zip Code: _____

Mail this form, along with the payment, to:

INLA Office, 7915 S. Emerson Ave., Suite 247, Indianapolis, IN 46237 • Phone: 800-443-7336 • www.inla1.org

ENTRY FORM

INLA Awards of Excellence

This program is designed to reward and recognize those firms that have enhanced, through landscaping and horticulture, the environment in the state of Indiana through creativity and beauty.

Eligibility:

- All INLA Active members (except Awards Committee members).
- All projects must include a completed entry form, written description and photos of the project (hard copy and electronic preferred), and entrance fee (\$75).
- No winning project can be re-entered for the same category for a period of five years. Non-winning projects may be re-entered.
- All entries must be received by November 1.



**ONE FORM PER
CATEGORY ENTRY**

DUE NOVEMBER 1

1) PROJECT INFORMATION – PLEASE PRINT IN BOLD

Project Name: _____

Project Location: _____

Name of Individual(s)/Firm: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____

Role in Project: _____

2) CLIENT'S AUTHORIZATION:

Name (Print) _____

Signature _____ Date: _____

Applicant's Name (Print): _____ Date: _____

Applicant's Signature: _____

3) PLEASE CHECK THE APPROPRIATE CATEGORY YOU ARE ENTERING:

- | | |
|--|---|
| <input type="checkbox"/> Residential Landscape Design/Build | <input type="checkbox"/> Commercial Installation |
| <input type="checkbox"/> Commercial Landscape Design/Build | <input type="checkbox"/> Hardscape Installation |
| <input type="checkbox"/> Landscape Maintenance – Residential | <input type="checkbox"/> Hardscape Residential Design/Build |
| <input type="checkbox"/> Landscape Maintenance – Commercial | <input type="checkbox"/> Hardscape Commercial Design/Build |
| <input type="checkbox"/> Garden Center Design | |

ENTRY CHECKLIST

- Entry Form
- Description of project
- Photos (hard copy and electronic on CD)
- Entrance fee of \$75

Check if we may feature your entry at the Indiana Green Expo – even if you do not win.

4) MAIL YOUR ENTRY: Mail this form, along with the written description of entry (at least four paragraphs), photos, photo CD of your project, and the \$75 entrance fee (per project, per entry) to:

INLA Office, 7915 S. Emerson Ave., Suite 247, Indianapolis, IN 46237

Phone: 800-443-7336 • www.inla1.org

Deliveries must be made by appointment only. Thank you.

5) PAYMENT:

Make check(s) payable to: Indiana Nursery & Landscape Association (INLA) or

Pay by credit card (Master Card, Visa or Discover only). Please provide the following information printed clearly.

Name on card: _____

Card No.: _____ Exp. Date: _____ 3-Digit PIN: _____

Billing Address/City: _____ Zip Code: _____



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INLA Special Achievement Awards NOMINATION FORM

DEADLINE: NOVEMBER 1

These awards are the most important awards presented by the Indiana Nursery and Landscape Association. Please take time to submit deserving candidates who meet the following criteria.

Fax your nomination to the INLA office by November 1 / Fax: 317-889-3935.

NURSERY & LANDSCAPE ACHIEVEMENT AWARD

To be awarded annually to an individual with good standing in the industry, who has given freely of his/her time for the strengthening of the green industry in Indiana.

AWARD OF MERIT

To be given annually to a business, institution, job, or individual that has contributed significantly to the industry.

INDIANA NURSERY & LANDSCAPE EMPLOYEE OF THE YEAR

To be given annually to an individual on staff at an INLA member business where he/she has significantly contributed to the growth of that business and its standing in the community. Five years minimum service required.

SUBMITTED BY:

Your Name: _____

Deadline: November 1

**Fax completed form to the INLA office at: 317-889-3935 or
Mail to: Indiana Nursery & Landscape Association,
7915 S. Emerson Ave.,#247, Indianapolis, IN 46237**

Award of Excellence Content Suggestions

- Entries should be comprised of a written description along with photos and optional plans, sketches, or graphical material. Judging will be guided by the following considerations:
- Entries will be judged by submitted material only. Photos/CDs/text/plans, etc. **must not include the entrant's name.** The entrant's name should only be included on the entry form. Entries are numbered to protect anonymity.
- Photos must be included in print and on CDs.
- The more description and detail given, increases your chances. You should submit no less than four (4) paragraphs.
- Type, size or cost of project will not be criteria for judging.
- Judging is based on creativity, selection and placement of landscape material, unusual or challenging circumstances, etc.
- Consistency will be maintained in evaluation between projects within a category.
- Feedback will be provided for non-winners should they request it.
- Keep in mind that the overall goal of the contest is to promote high standards in landscape design, installation, and maintenance.

Award of Excellence Entry Tips

By Gloria Sooby, Designscape Horticulture Services

The production of the Award of Excellence entry is a team effort.

Take a lot of pictures (block out company name, phone, address, owner(s) personal picture).

- Different seasons
- Different angles
- Horizontal – for use in a 3-ring binder with sheet protectors
- Vertical – *Indiana Nursery & Landscape News* might need one for the magazine cover, so make it a stunning one!

If project appears in the newspaper, ask publication to email a copy to you.

Each picture should have its own description including plant list, unique requirements of the job, a little history, challenges and solutions.

Remember to include 15 to 25 photos, create it as a sales tool, and HAVE FUN!