

# Indiana Green Expo 2008

## SPONSORSHIP CONTRACT

Indiana Convention Center, Indianapolis, Indiana • January 14–16, 2008

There are many sponsorship opportunities available for companies to show their support of the Indiana Green Expo and also gain exposure to Indiana's green industry.

All sponsors will be acknowledged by:

- Signage at Indiana Green Expo 2008 Conference & Trade Show
- Announced in the Indiana Green Expo 2008 Show Program
- Announced in the *Indiana Nursery & Landscape News*, Nov/Dec 2007 and Jan/Feb 2008 issues
- Tabletop sign for your booth identifying sponsorship

### TRADE SHOW RECEPTION SPONSOR

A reception will be held one day during the Trade Show.

**OPTION A / \$3,500** — Sponsor an entire food station (i.e., pasta, dessert, sandwich) Includes special food station signage.

**OPTION B / Begins at \$200** — Size of sponsorship is at company's discretion. Sponsors are also announced prior to luncheon and throughout conference.

### SPEAKER SPONSOR / \$500

Introduce your favorite speaker.

### PRE-SHOW REMINDER SPONSOR / \$500

This notification reminds people to register for the show and will be mailed, faxed, or emailed several times prior to the show. Your logo will appear on each notification. *Best to commit by July 1, 2007 for maximum benefit.*

### SIGNAGE SPONSOR / \$2,500 \*

Your company's logo will be included on all Indiana Green Expo signage throughout the educational sessions and trade show. *Best to commit by July 1, 2007 for maximum benefit.*

### CORPORATE SPONSOR / \$8,500 \*

- Your company's logo will be included on all Indiana Green Expo 2008 promotional registration information and brochure
- Your logo posted on Indiana Green Expo 2008 show signage
- A large banner/signage posted at the luncheon
- A 10' x 10' exhibit booth with premium placement
- Two admissions to the education conference
- A full-page ad in the Indiana Green Expo 2008 Show Program

*A total value of approximately \$3,000 plus price-less advertisement to nearly 7,000 green industry businesses! Best to commit by July 1, 2007 for maximum benefit.*

TOTAL SPONSORSHIP \$ \_\_\_\_\_

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

\* Available to multiple companies, but limited to one company per category (i.e., equipment, aquatics, growers, environmental consultants, hort supplier, . . . ) with no more than 5 companies as sponsors.

Make all checks payable to Indiana Green Expo (IGE) or charge:

\_\_MasterCard \_\_Visa

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Return contract to: Indiana Green Expo, 6533 Margaret Court, Indianapolis, IN 46237  
Ph: 317-889-2382 / Fax 317-889-3935 • Email: dsheets@inla1.org  
www.inla1.org • www.mrtf.org • www.inpra.org